

PAYMENT DETAILS

Title _____ Name _____

Address _____

Postcode _____

Tel (daytime) _____

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Date of Birth _____

Email _____

My cheque for \$ _____ is enclosed,
made payable to IWDA.

Please debit my credit card for \$ _____

Visa Mastercard Amex Diners

Cardholder _____

Card no _____ / _____ / _____ / _____

Exp. Date* _____

Signature* _____ Date _____

* Required information

Please fax (both sides) or post this form to IWDA:
Fax: (03) 9654 9877 or Reply Paid: 64 Flinders Lane, VIC 8009

Orders can also be made online at
www.iwda.org.au/catalogue

Please send me information on including IWDA in my will

IWDA likes to keep supporters informed of our work

Please tick here if you don't wish to receive updates

FREE CATALOGUE FOR A FRIEND!

☀ If you know someone who would like to empower women to positively transform their lives through IWDA's Gifts of Change – let us know, on **1300 661 812** and we'll send them a copy.

☀ Want to spread festive cheer through the post this year? IWDA festive and gift cards can be purchased at **www.iwda.org.au**.



FAQS

Why is IWDA different from other organisations?

We have a unique position as a development agency solely focused on women. This is not just about equity and rights. It is also about effectiveness and impact.

We live in a world where women do around two-thirds of the world's work and produce half of the world's food; yet earn less than 10% of the world's income and own only 1% of the world's property. On average, women earn half of what men earn¹. Around the world at least one in three women has been beaten, coerced into sex, or otherwise abused in her lifetime².

We believe that women are agents of change. Development can only be effective and sustainable if women are active participants in all aspects of economic, social and political life. When women benefit from development and have a say, they share the benefits with their families and invest in their communities. Women use their earnings for the health and education of their children and themselves.

Gifts of Change addresses our vision of a just, equitable and sustainable world for women.

1. United Nations Development Program, 2006. *Taking Gender Seriously: Making Progress, Meeting New Challenges*. New York, UNDP, p. 9

2. World Health Organisation, www.who.int/en 2009



How does Gifts of Change work?

Your gift is part of wider programs and your donation goes towards IWDA's projects for 2010–11, rather than ad hoc gifts. You will be contributing to projects towards economic empowerment, safety and security, sustainable livelihoods and education for leadership. Your support is essential to make a difference in women's lives.

Does two days of training of a local trainer in PNG actually cost \$80?

The gifts in this catalogue are real items and represent actual program costs. They are used as examples of how donations can be allocated to meet them. Should funds received exceed those required for these IWDA projects, they will be used in other areas of IWDA's work to benefit women in Asia and the Pacific.

Can my Gifts of Change be matched by AusAID 5:1 agreement?

IWDA is able to obtain matching funds that multiply your donation. Here's how it works: AusAID will match \$5 for \$1 donated to IWDA by Australian Community donations. As such, a \$100 donation becomes \$600. There is an annual cap on funds that can be matched by AusAID on the 5:1 agreement. Most IWDA projects are part of the AusAID NGO Cooperation Program and hence are eligible for matching gifts. AusAID is the Australian Government Agency for International Development.



How will I know the funds from my purchase have been used appropriately?

We are an accredited aid organisation with AusAID, we are a signatory to the ACFID Code of Conduct and we report annually on our activities. We are committed to open and transparent operations and communications.

What else can I do to support women?

You can take action to improve the lives of women in the Asia-Pacific region by:

- ☀ Becoming an Empower donor (our regular giving program)
- ☀ Making a living bequest (see your funds put to use in your lifetime)
- ☀ Remembering us in your will (make a bequest)
- ☀ Volunteering
- ☀ Raising awareness about these issues and IWDA's work

For more information on IWDA and ways you can make a difference visit **www.iwda.org.au**.



“Investing in the potential of the world's women and girls is one of the surest ways to achieve global economic progress, political stability, and greater prosperity for women – and men – the world over.”

Hillary Clinton, International Women's Day, 2010

iwda ^{25 years}
international
women's development
agency inc.



GIFTS OF CHANGE

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When women benefit, the whole community benefits.

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Imagine a gift that lasts long after the wrapping paper is thrown away; something truly meaningful. The Gift of Change.

Gifts of Change are an opportunity to contribute to a movement which aims not to just make things 'a little bit better' – but to transform them. These gifts empower women to actively create better situations through access to education, resources and support.

This festive season, celebrate with a gift that inspires joy and has a lasting impact for women and their communities in the Asia-Pacific region. **Give Gifts of Change.**

FOUR EASY WAYS TO SHOP

- ☀ **Online:** www.iwda.org.au/catalogue
- ☀ **Mail:** Simply complete the attached order form, fill it out and send back to us with your payment to our reply paid address
- ☀ **Fax:** Fax the attached completed order form to 03 9654 9877
- ☀ **Phone:** Call us on 1300 661 812, Mon–Fri during business hours and place your order

International Women's Development Agency (IWDA)

International Women's Development Agency (IWDA) is an Australian not-for-profit organisation that, for 25 years, has been creating positive change for women and their communities. Our practical and rights-based projects directly address poverty, discrimination and oppression in the Asia-Pacific region.

We develop our projects in partnership with women who work and live in these communities. We know from experience that women's active participation and leadership is key to building a more sustainable future where the rights of women and men, girls and boys, are respected.

When women benefit, they share it with their children, families and communities.

For more information on IWDA visit www.iwda.org.au

iwda 25 years
international women's development agency inc.
ABN 19 242 959 685
PO Box 64 Flinders Lane VIC 8009
Tel: 03 9650 5574 Fax: 03 9654 9877
Email: iwda@iwda.org.au
www.iwda.org.au
Donation hotline: 1300 661 812



ECONOMIC EMPOWERMENT

To give women greater independence and choice, and more control where money is spent in their communities.

Discrimination and barriers to accessing education translate into lower skills and knowledge levels and poorer returns on women's labour. Much of the work women do is not valued – it is not counted in national accounts.

\$45 allows a woman living in a rural area in the Solomon Islands to attend three workshops on savings and microfinance, where she can apply for small business loans from a revolving community fund.

In the Solomon Islands, we partner with West Are Are Rokotanikeni Association to make this possible.

\$250 funds community group meetings on 'savings schemes' to take place in 30 villages in Cambodia.

Our project with Banteay Srei builds the capacity of women by developing small business management skills and understanding the local market.



WOMEN'S SAFETY AND SECURITY

To support women to realise their rights and live free from violence.

Violence against women perpetuates and deepens poverty, limiting women's ability to contribute socially and economically.

\$25 provides a safe venue and materials for 20 Shan refugee women living on the Thai-Burma border who face violence, to come together to share ideas and learn about their rights.

We support a project conducted by Shan Women's Action Network (SWAN) to increase women's capacity to develop strategies to address violence, educate communities on women's rights and directly assist women and girls facing violence.

\$500 covers the costs involved over one month of running a safe house in Cambodia, including rent of a secure building and counselling services for women who have experienced violence.

These services are developed with our partner, Banteay Srei.



SUSTAINABLE LIVELIHOODS

To work towards increased recognition and valuing of women's role in natural resource management.

As women produce an estimated 80% of the world's food, caring for the environment and natural resource management is an essential part of IWDA's work.

\$35 contributes to delivering workshops for women in informal settlements in Fiji to explore alternative sustainable sources of livelihood.

With Women's Action for Change (WAC), we support women to develop sustainable economies for themselves and their families.

\$80 supports a local trainer in PNG to deliver two days of vital hygiene and skills training to over 20 women.

Through Wide Bay's Conservation Association project, we build the confidence of women to engage in land use and improve their skills and knowledge in natural resource management.



EDUCATION FOR LEADERSHIP

One of the most powerful ways of improving the status and well-being of women is to ensure women's effective participation in decision-making.

\$15 provides classroom stationery supplies such as notebooks and pens for one month for 30 students of the Karen Young Women's Leadership School.

With the Karen Women's Organisation (KWO), on the Thai-Burma border, we work to strengthen the knowledge of young women participants on community development; democracy and human rights; leadership skills and advocacy.

\$150 allows one young Australian woman to attend a two night camp exploring concepts of gender and development, and understanding what they can do to address injustice.

The Global Youth Impact project introduces young women to issues that affect women globally and increases their awareness of gender inequality.

GIFTS OF CHANGE

Orders can also be made online at www.iwda.org.au/catalogue

We offer complimentary gift cards to accompany your gift. Gift cards will be sent to you so you can distribute them.	Cost	QTY	Total Cost	How many gift cards?
Classroom stationery supplies for one month for 30 students of the Karen Young Women's Leadership School.	\$15			
Safe venue for 20 Shan refugee women living on the Thai-Burma border.	\$25			
Workshops for women in Fiji to explore alternative sustainable sources of livelihood.	\$35			
Three workshops on savings and microfinance for a woman living in a rural area in the Solomon Islands.	\$45			
Two days of vital hygiene and skills training to over 20 women in PNG.	\$80			
One young Australian woman to attend a two night camp exploring concepts of gender and development.	\$150			
Community group meetings on 'savings schemes' to take place in 30 villages in Cambodia.	\$250			
One month to run a safe house in Cambodia, including rent of a secure building and counselling services.	\$500			
TOTAL				

I also would like to make a tax deductible donation to IWDA today of

\$25 \$50 \$100 or \$ _____

(All donations over \$2 are tax deductible)

Please complete payment and contact details on reverse.

Please note the prices above are examples of how donations can be allocated towards program costs. The items highlighted are components of current IWDA programs; your gift will support projects in 2010–11 towards economic empowerment, safety and security, sustainable livelihoods and education for leadership. Should funds received exceed those required for these IWDA projects, they will be used in IWDA's work to benefit women in Asia and the Pacific.

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